

Contact Information:



Ploy Magazine
Kyle Johnson
info@ploy-mag.com

Ploy Magazine & BlkMrkt. Media

FOR IMMEDIATE RELEASE

Ploy Magazine & BlkMrkt. Media Announce Launch of
New Online Men's Fashion Magazine

HOUSTON, TX (Feb. 27, 2017) - Ploy Magazine and BlkMrkt. Media announced today that the premiere issue of its online magazine will be released this spring/summer.

The magazine, focused on men's fashion and lifestyle news, will feature designer, model and photographer interviews accompanied by insider tips on fashion and grooming from industry experts. With online content being updated on a weekly basis, Ploy's first issue will feature interviews from some of the industries top talent and will be targeted at male fashion lovers, aged 25-50, living and creating across the globe.

"All of us at Ploy are happy to be a part of this wonderful opportunity to provide our readers with an online community where quality interviews and industry news will be available in an easy and convenient digital format," said Kyle Johnson, founder and editor of Ploy. "It's a must read."

For more information about the upcoming magazine, please visit www.ploy-mag.com or email info@ploy-mag.com.

More information is expected to be released over the coming months.

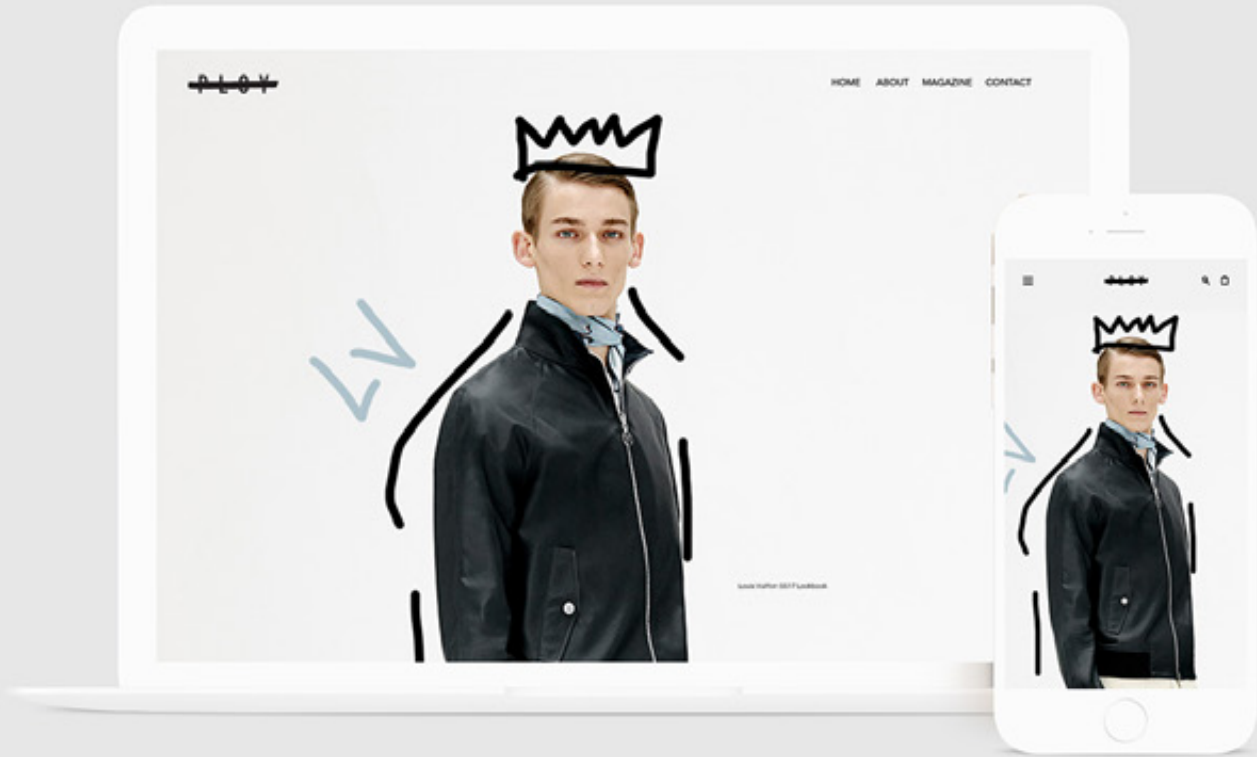
About Ploy Magazine: Curated by industry experts in an easy and convenient online format, Ploy is an independent fashion and lifestyle magazine mixing art, fashion and music. With exclusive industry interviews, stories and insider tips on the latest in men's fashion, grooming and lifestyle news, it's a must read for the fashion conscious and faithfully devoted enthusiasts. Modern yet refined, it's all about - Style. Culture. You.

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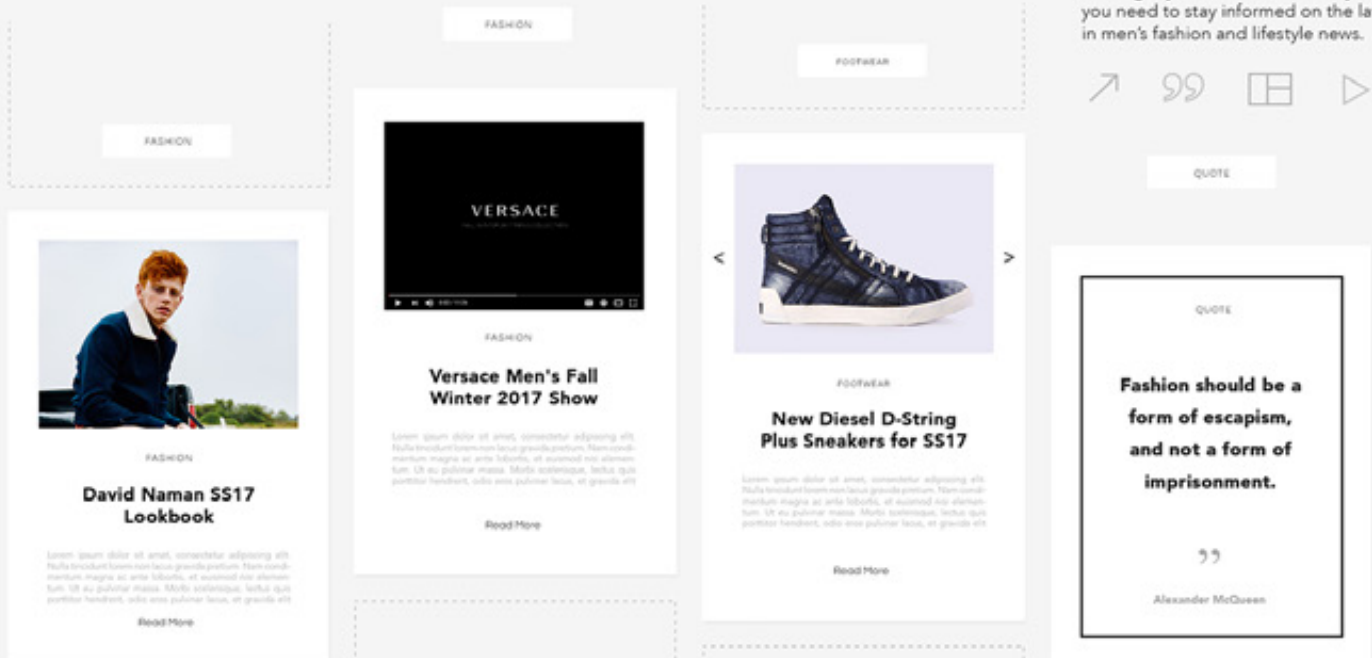
Style. Culture. You.

PLAY



Content

With posts, video and images galleries, we've got you covered with everything you need to stay informed on the latest in men's fashion and lifestyle news.

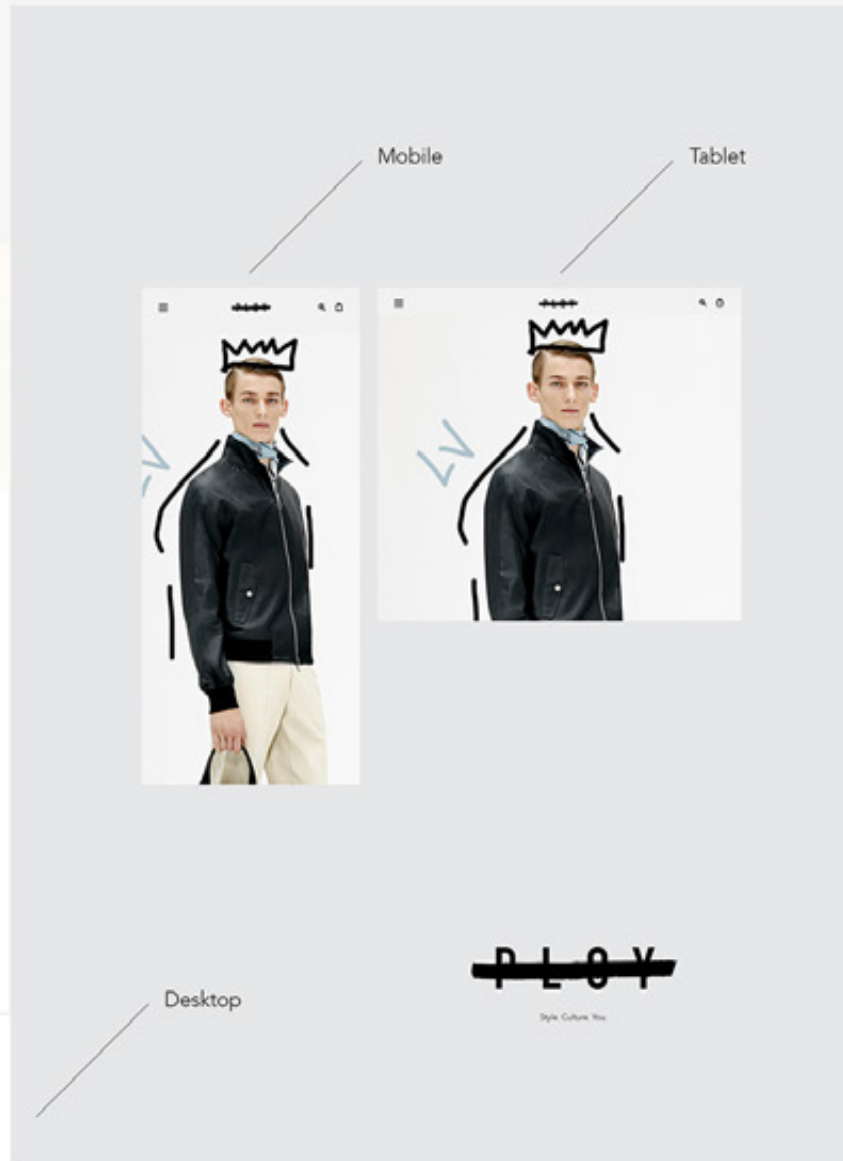
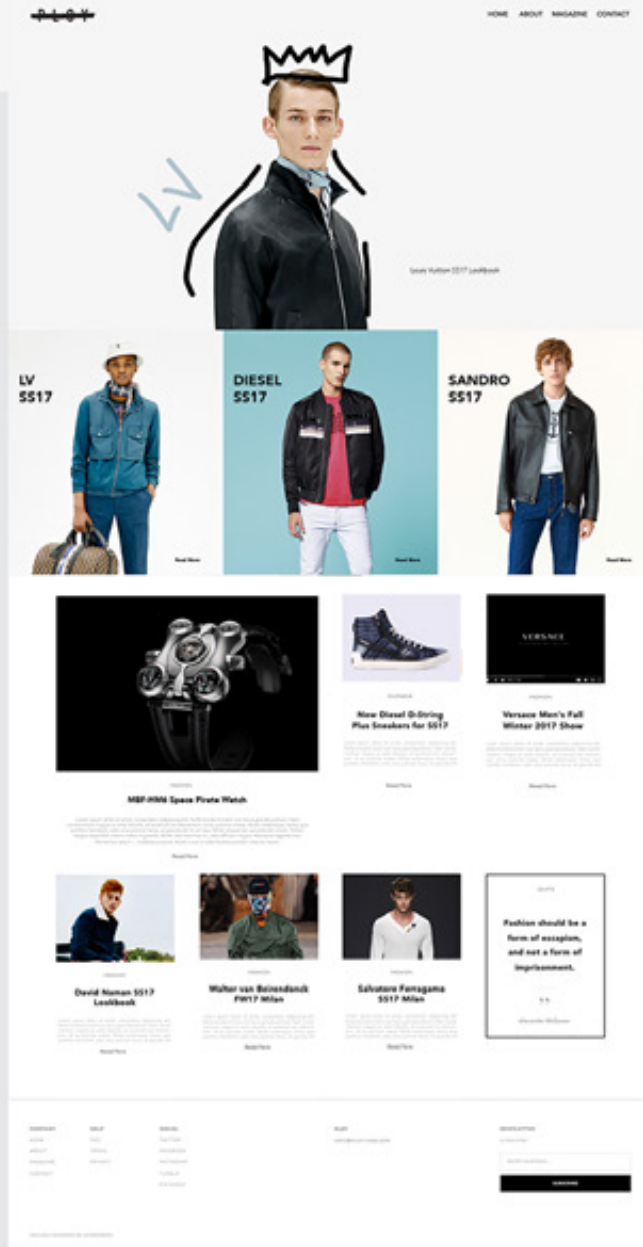
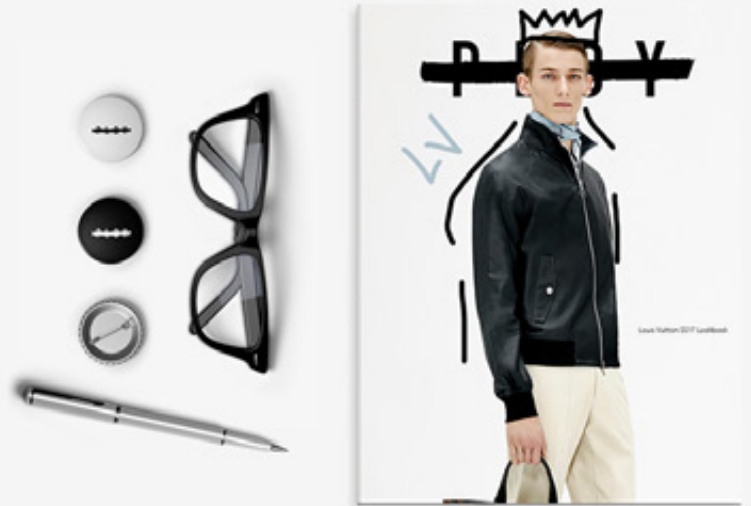


About

HIP, CURRENT AND WILDLY SOPHISTICATED, IT'S SURE TO AROUSE YOUR SENSES AND CAPTURE YOUR INTEREST.

Curated by industry experts in an easy and convenient online format, Ploy is an independent fashion and lifestyle magazine mixing art, fashion and music. With exclusive industry interviews, stories and insider tips on the latest in men's fashion, grooming and lifestyle news, it's a must read for the fashion conscious and faithfully devoted enthusiasts.

Modern yet refined, it's all about - Style. Culture. You.



PLY

Style. Culture. You.

Article Format

Organized in a convenient one-page scrollable format with a large hero image and room for videos and image galleries, Ploy articles keep you up-to-date with all of the latest trends, news and interviews. Viewable from any device, you'll never be without the information you need.

Hero Image



Title

Louis Vuitton SS17 Lookbook

FEB. 21, 2017 BY NOEMIA DAMUS

Date & Author

Body Text

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Author Bio/Link

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Whether it's general information, questions on editorial content or advertising, or you would like to be a part of the PLOY team, you can always drop us a line at the email below.

info@ploy-mag.com

Kindest Regards,

The Ploy Team

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Style Culture You